

FOR IMMEDIATE RELEASE  
September 13, 2011

Fans of the Top Alcohol classes now have a source for complete news and results from the fastest sportsman category in the world. Newly-founded Top Alcohol News.com (TAN) was started with the goal to promote the class, it's drivers, teams, and sponsors. TAN will provide comprehensive results, news, event previews, and more through the remainder of the 2011 season and beyond.

We've spent a lot of time in the alcohol pits, meeting some of the nicest, most talented drivers and tuners in the sport. Because they're not considered pro racers, they often don't get the media coverage that they and their sponsors deserve. We started Top Alcohol News so the drivers of the unique Top Alcohol Dragsters and Funny Cars could get a little more recognition," said the TAN editors.

Along with news and results, the site also features press releases from Top Alcohol teams. Soon to be introduced will be a series of driver blogs, written by a wide variety of drivers in the TAD and TAFC ranks. Driver features will be another regular series on TAN, highlighting some of the drivers you may be familiar with and some that you may not have heard of. An exciting new attraction on the site is the Rumor Mill, which isn't meant to be reliable news, just something fun. Along the right side of TAN, there is a list of links to all of the Top Alcohol race teams or drivers that have a website.

Top Alcohol News also utilizes social media to promote the category. Like them on Facebook ([www.facebook.com/topalcoholnews](http://www.facebook.com/topalcoholnews)) and follow them on Twitter ([www.twitter.com/topalcoholnews](http://www.twitter.com/topalcoholnews)) for round-by-round results, as well as alerts when new stories are posted.

Visit the new site at [www.topalcoholnews.com](http://www.topalcoholnews.com) to find everything you need to know about Top Alcohol. Team press releases and new product press releases can be submitted via email at [topalcoholnews@gmail.com](mailto:topalcoholnews@gmail.com). TAN is currently seeking drivers to write weekly/bimonthly driver blogs. Please send an email to the previously listed address if you're a driver that's interested in writing a blog for Top Alcohol News.

###