

FOR IMMEDIATE RELEASE

MAPLE, Ont. (July 30, 2012) – Spiro Kontos and his Kon Rodz Racing team are proud to announce a new partnership with Flaming River Industries. The manufacturer of steering products will have a spot as an associate sponsor on the team's Top Alcohol Funny Car, driven by Cassie Simonton. The partnership between the two is a perfect fit.

“We're proud to associate with Flaming River and their line of steering components. Whether it's the 260 mph Funny Car or my street legal hot rods, I demand the best. Flaming River is the best. We're very happy that our recent success is catching the eyes of companies like Flaming River,” Spiro said.

The Canadian team is coming off a stretch of races that featured such highlights as their first #1 qualifying position and back-to-back national event final rounds. Crew chief Randy Anderson tuned Simonton to final round appearances at Chicago and Norwalk on some of the hottest track conditions seen in recent history. With the addition of Flaming River's new Funny Car steering box, the team hopes to steer into the Winner's Circle at a race that is known for hot conditions.

“Between our increased exposure and the excitement around the U.S. Nationals, we've decided that Indy is the best place to debut our new partnership,” said Kontos. “The prestigious U.S. Nationals over Labor Day weekend is a race that everyone wants to win. We feel that we have a great shot at it, and we're happy to have Flaming River along for the ride.”

Based in Berea, Ohio, Flaming River Industries is a manufacturer of steering components, steering accessories, and electrical components. Their American-made products are available for hot rods, street rods, race cars, boats, and even golf carts. For more information on Flaming River Industries and their innovative products, visit www.flamingriver.com.

Kon Rodz Racing is a NHRA Top Alcohol Funny Car team owned by Spiro Kontos, competing in the Lucas Oil Drag Racing Series. 25-year old Cassie Simonton drives the team's 3,000 horsepower Chevy Monte Carlo funny car. Spiro, Cassie, and the whole Kon Rodz Racing team would like to thank the following sponsors for their continued support: Lucas Oil, NGK Spark Plugs, Goodson, BAE, Goodyear Tire, Clevite, Mac Tools, Artist ButchM, Flaming River Industries, and itthreesixty Music Infused Apparel.

For more information on Kon Rodz Racing, please visit www.konrodzracing.com. Keep up with Cassie and the team on Facebook (www.facebook.com/konrodzracing) and Twitter (www.twitter.com/cassiesimonton and www.twitter.com/konrodzpr).

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