

FOR IMMEDIATE RELEASE
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CONCORD, NC – College student and Funny Car driver Blake Alexander has been doing a lot of studying over the past few weeks. In between college classes, he studies the staging process that is necessary for this weekend's NHRA 4-Wide Nationals at zMax Dragway. The driver of the Auto Service Plus Funny Car is ready for the challenge.

"I'm excited to have the opportunity to take part in the four-wide race. I've talked with Paul and John Smith about the process, on top of studying video of past 4-Wide Nationals runs. Ultimately the staging process is the only thing that's different for me. It will take more time and focus to get it right," claimed Alexander.

Blake and the Paul Smith-led team have experience at the Bellagio of drag strips. Blake tested at zMax Dragway in the Paul Smith's Top Fuel School Funny Car last year during his licensing time. The Paul Smith Racing team experienced success at last year's 4-Wide Nationals, and they're shooting for even more success this year.

"The car ran a 4.14 off the trailer here last year and moved on to the second round. We're going to put that tune-up in it for the first run to try for a representative run, and then we'll gradually try to incorporate new equipment into the mix," said Alexander.

Blake Alexander will also debut the new Auto Service Plus wrap this weekend. His first run will be on Friday afternoon at 2pm. The 4-Wide Nationals take place at zMax Dragway in Concord, North Carolina. Two and a half hours of qualifying coverage will air on ESPN2 from 5-7:30 pm on Saturday, with three hours of eliminations starting at 7 pm on Sunday night.

Fans are encouraged to join Blake at a "Tweet-up", hosted by John Amorosano and the Nitro Twitter Group, on Saturday night at 7:30 pm. The tweet-up will be at the Concord Mills Mall Dave & Busters. Blake, Alexis DeJoria, Doug Herbert, Hillary Will, and Terry McMillen will be in attendance, signing autographs and taking photos.

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Blake Alexander Racing is a company that was started and maintained by nitro funny car driver Blake Alexander while in college. Blake worked his way up from Jr. Dragsters through the competitive sportsman ranks, now achieving his goal of driving a professional Nitro Funny Car. Through his efforts on and off the track, Blake secures corporate sponsorships and works actively with each supporter to activate and stimulate their respective brands from market to market. Blake Alexander drives for iconic master tuner Paul Smith, who owns and operates Paul Smith Racing out of Boynton Beach, Florida.

Companies that support Blake Alexander Racing include: Auto Service Plus, Gates Rubber Company, Exide Batteries, Tenneco Automotive, Valvoline, Standard Motor Products, and Pro Jack Race Car Stands.

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