

FOR IMMEDIATE RELEASE

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MOORESVILLE, NC. (January 14, 2012) – After months of planning, debut company 1320 Concepts is proud to announce their first line of decals for the drag racing community. The decals are based off of the popular Euro sticker that can be found in major tourist destinations across the country. Instead of “OBX” or “CLE”, 1320 Concepts’ Euro decals will feature the abbreviations for the various classes in drag racing, like TF, FC, TAD, TAFC, and so on.

“We noticed the popularity of this kind of sticker and thought that it might work within the drag racing community. Our first release will include designs for fans of Top Fuel Dragsters, Funny Cars, Top Alcohol Dragsters, and Top Alcohol Funny Cars. Over the course of the season we’ll release other designs for the other classes. We’re also planning several special editions where the proceeds will go to a charity that is within the sport,” said Doug Foley Jr., co-owner of 1320 Concepts.

1320 Concepts’ Euro decals are geared towards anyone; fans, drivers, team owners, crew members and anyone else that wants to show their involvement in the fastest sport on earth. They look great on a street car, tow vehicle, or Top Fuel Dragster. The decals will be available on the 1320 Concepts website (www.1320concepts.com) initially.

“We’re currently working on getting the stickers in track souvenir stores, as well as team merchandise trailers. Custom orders are also something that we can do. Contact us with your project ideas and we’ll turn them into a decal that you can sell to fans or give away to sponsors or clients,” said Doug Foley Jr.

For more information on 1320 Concepts and their line of decals, visit them on the web at www.1320concepts.com. To keep up with new products and other news, follow them on Twitter (www.twitter.com/1320_Concepts).

About 1320 – 1320 Concepts is a decal and apparel company started by Nate Van Wagnen and Super Comp racer Doug Foley Jr., son of former Top Fuel driver Doug Foley. Our goal is to promote and support drag racing through creative decals, shirts, hats and sweatshirts.

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